

January 2023

Unstuck Refresh with Chad Hunt Summary

A) Continue Leaning into Enlarging Our Front Door and Core Grow Engines

1. **Invite Strategies** - Create intentional sermon series that are “invite friendly. Challenge our church to be inviters and give them tools to bring their friends and family.
2. **Sunday Worship** - Create modern and traditional worship experiences that will connect people to God, engage the heart and mind and inspire people to take next steps towards life change.
3. **Events/Outreach** - Optimize calendar events such as Easter, Christmas, Mother’s Day and New Years. We will design each opportunity so that unchurched people can answer the question, “Why should I attend?” We will have special events that will appeal to people not interested in church.
4. **Social Media/Digital Strategy** - Create strong, relevant social media presence that produces engagement, conversation and connection. Build content (apart from Sunday morning streaming) that will connect with the next generation. Intentionally use social media and digital strategy as an on-ramp to in-person attendance.

B) Additional Priorities and Work Needed

1. **Discipleship Path Clarity (Scott)** - Continued to simplify and clarify language to new people

CONNECT - Come Worship as You Are

GROW - Find Spiritual Friendships

SERVE - Make a Difference

GIVE - Live Generously

GO - Go and Tell

- Moved in March 2023 to Connect at Central, Grow at Central, Serve at Central
- Move bore limited identifiable fruit
- Moved back to newcomer reception model (Aug 2023) and individual follow-up
- Created more conversations and people joining

2. **Invite Strategy (John Ginn - gave up leadership in July)**

- Develop calendar to invite folks (March)
- Created business card to invite people to church (May)
- Camp in the Community (June) - One Day VBS (Aug)
- Curb appeal improvement (signage)

- Falloween (Oct)
- Welcome to the Neighborhood (November)
- Online Content helpful/fun for people/ marketing where our target sees

3. Weekend Experience - Lindsey

- Mothers Day - Photo Booth - Cookies to Moms
- Experimented with Summer Worship Times 9 and 11
- Father's Day /Christmas Photo Booth
- New Worship Times Signage Outside
- Summer Playlist / Prescription for Loneliness Series
- Launched Wiggle church (Sept)
- Improve Online Experience (Fall)
- Give end of service invitation on Sundays
- Finish Sound Improvements

4. Small Groups - Deb Pratt

- Did congregational grow survey (April 2023)
- Training for Small Group Leaders (Summer 2023)
- Launched Fall Groups (4 Sermon Based, 1 Women, 1 Bible Study, 2 Topical, 1 Bi-Monthly)
- Result: 87 people participated in those groups, 27 of which were not in a group before.
- Roster of 199 in Adult Sunday School, 40 in Children's SS, 20 in Youth SS

Discipleship at Central 2024

Connect → Grow → Serve → Give → Go
541 Active 287 218 274? ?

2023

Average Worship Attendance - 320 or 404 (including online)
Average Sunday School Attendance - 157
Total Membership - 958
New Members - 25 members
- Profession of Faith: 7
- Other Denomination: 9
- Other UMC: 8
- Withdrew Membership - 6
- Deaths - 8 members / 5 additional were constituent or reg attenders
Baptisms: 7
Kids Youth
Surplus - \$36,379 Faith Promise (July 2023-June 2024 \$44,431)

2022

Average Worship Attendance - 298 or 386 (including online)
Average Sunday School Attendance - 133
Total Membership - 949
New Members - 32 members
- Profession of Faith: 13
- Other Denomination: 10
- Other UMC: 9
- Withdrew Membership - 8
- Deaths - 10 members
Baptisms: 10
Kids - 35 Youth - 12
Surplus - \$90,900 Faith Promise (July 2023-June 2024 \$84,770)

2021

Average Worship Attendance - 214 or 304 (include online)
Average Sunday School Attendance - 117
Total Membership - 940
New Members - 28 members
- Profession of Faith: 13
- Other Denomination: 9
- Other UMC: 6
- Withdrew Membership - 3
- Deaths - 13 members
Baptisms: 10
Kids - 17 Youth - 12
Surplus - \$95,488 Faith Promise (July 2023-June 2024 \$33,976.50)

Ministry Snapshot for 2024

What's Healthy?

What's Stuck?

What's Unclear?

What's Missing?

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Initiatives: Long List

1. Leadership Development

- Mentoring,
- class offering,
- identifying and deploying,
- speaking in public

2. Mission Engagement

- Serving in church
- Serving in Mission

3. Holy Spirit Worship / Encounters

- Opportunities to soak in presence of God
- Something you feel
- Not rushed.

4. General Conference

- Firm up General Conference preparation for Central

5. Becoming an Inviting Church

2024 Initiatives

#	Initiative	Owner
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1.

2.

3.